

# Bill Cissna, Voice Talent

## Fee Estimating Chart

The figures noted here may be used for ballpark project estimating only, assuming a full buyout arrangement for a non-union voice artist recording. Ask for a specific quotation based on your project's actual requirements.

All prices assume delivery of finished dry voice only, recorded in my personal studio. I am willing to travel in a 90-mile radius of Kernersville, N.C. (zip 27284) - assume a travel charge or additional service fee.

### Estimated Rates as of 12/1/09

<b>Radio - commercials</b>	<u>:15, :30</u>	<u>:60</u>
Local/small market	\$50-60	\$75-85
Local/large (NYC/L.A./Chicago)	\$200-225	\$250-275
Regional (multiple stations/several states)	\$175	\$200
National	\$600-650	\$700-750

Tags (:05, :10) - local, \$25-50; regional/large, \$75-100; national, \$100-200

<b>TV - commercials</b>	<u>:15, :30</u>	<u>:60</u>
Local/small market	\$150	\$200
Local/regional	\$200	\$250
NYC/L.A./Chicago	\$400	\$450
National	\$1500	\$1750

Tags (:05, :10, :15, :30) - \$25-\$250

PSA (:15, :30, :60) - \$200-250

### Non-broadcast narrations - business video/power point, documentaries, telephone answering

Up to 5 minutes	\$250
6 to 20 minutes	\$550
21 to 40 minutes	\$850
41 to 60 minutes	\$1150
Over 60 minutes	- ask for quote.

*For recording projects not outlined here, please ask for a quotation or let's discuss your budget.*